

OUR WORK

Started in 2009 by middle school teachers in Los Angeles, California, Music Notes blends education and fun to create an unforgettable experience for students of all ages. We combine hip hop with our teaching experience to create high energy songs, music videos, and concert experiences that promote various aspects of education.



OUR BACKGROUND

Music Notes began with a focus on middle school math. Demand from fellow teachers online led to a library covering STEM-related topics for kindergarten through high school students. Our collection has now expanded to address the whole child, addressing topics like academic motivation, character development, and physical health.

We have traveled the country hosting school assemblies, including Math Concerts, Testing Prep Rallies, Motivational Concerts, and Anti-Vaping Presentations. We also facilitate songwriting workshops, which empower students to take ownership of their learning. Some of the songs created in our workshops have even developed into full music videos. In addition to our work with students, thousands of teachers have attended our professional development trainings or sessions we have facilitated at statewide and national conferences.



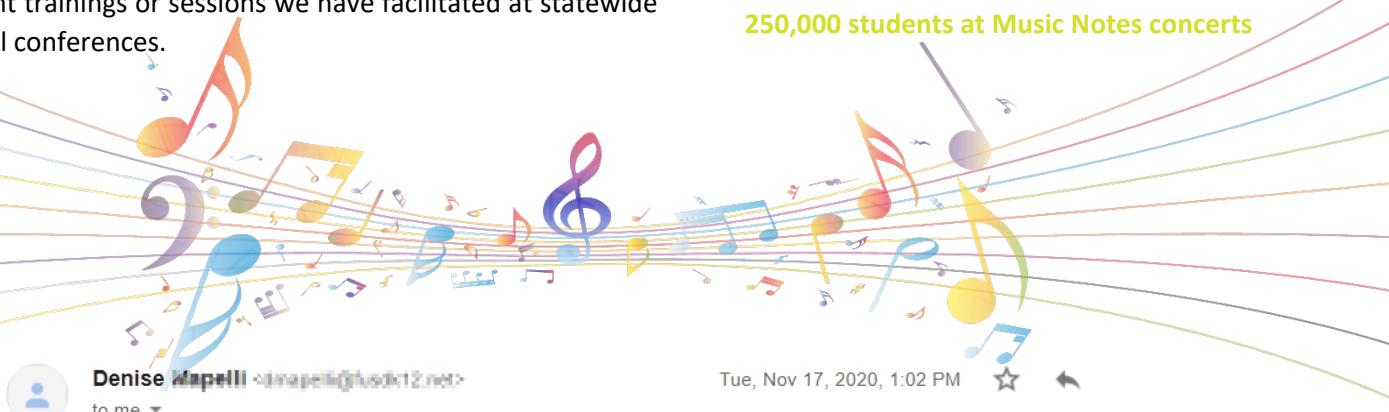
BY THE NUMBERS

175+ songs

135 music videos

2,000,000+ YouTube views

250,000 students at Music Notes concerts



Denise Mapelli <mapelli@husd.k12.net>
to me ▾

Hi Jimmy,

I just want to express my thanks for the wonderful assemblies and Q and A. Our students (and I) loved it.

Thank you for providing this to us!

Tue, Nov 17, 2020, 1:02 PM



Mrs. Theresa, Mrs. Mire, Mrs. Blair <theresa.mire@husd.k12.net>
to mrs. Theresa, Mrs. Mire, Mrs. Blair ▾

Thu, May 6, 3:57 PM



I am really pleased that we were able to bring this program to Parkside. I am hopeful that we may continue this partnership this coming year.

Regards,

SCHOOLWIDE ASSEMBLY

Revamped for the 2025/2026 school year, our high-energy, multimedia assembly aims to reinforce schoolwide and citywide Safe Routes To School initiatives. Our concerts feature hip hop songs and videos to teach pedestrian and bike safety in a fun, engaging format. Students are also given the chance to come on stage to answer “pop quiz” questions, win prizes, and show off their knowledge of pedestrian and bike safety.

TARGET AUDIENCE

General student population, elementary and middle school

OUTCOMES

Reinforce schoolwide and citywide safe routes initiatives through high-energy, engaging format



OPTION 1

\$1,125

Pre-recorded virtual concert

K – 2nd: 30 minute runtime

3rd – 5th: 35 minute runtime

Middle School: 40 minute runtime

Can be streamed asynchronously by students or teachers at any time on day scheduled

Up to six Zoom Meet and Greets day of assembly. 15-minute Meet and Greets accommodate up to 100 participants, students can ask Music Notes artists questions about information presented.

OPTION 2

\$2,450

Live, in-person concert

K – 2nd: 30 minute runtime

3rd – 5th: 35 minute runtime

Middle School: 40 minute runtime

Two assemblies per school (same day); school selects morning or afternoon time slot

Same instructional content and videos as Option 1, with live song performances

Note: price excludes travel

SONGWRITING WORKSHOP

Music Notes artists facilitate songwriting workshops with students to create songs that promote and reinforce schoolwide and citywide Safe Routes To School initiatives. Our songwriting workshop empowers students to take ownership of pedestrian and bike safety messaging through songs that can be shared in class or at schoolwide events.

TARGET AUDIENCE

Priority subgroup or student leaders (up to 30 students per cohort), 3rd – 8th grade

OUTCOMES

Student cohorts create a collection of songs aligned to safe routes initiatives that can be performed in class or at schoolwide events

**OPTION 1 (NEW SERVICE)**

\$2,150

In-person at school site

Single, classwide song created

Approximately 30 students per cohort, three cohorts total

(1) 60-minute session per cohort, one day total

Note: price excludes travel

OPTION 2

\$3,500

Virtual, conducted over Zoom

Approximately 30 students per cohort, two cohorts per workshop

60 minutes per session, two sessions per day (with two cohorts), three days total

OPTION 3

\$5,250

In-person at school site

Approximately 30 students per cohort, two cohorts per workshop

60 minutes per session, two sessions per day (with two cohorts), three days total

Note: price excludes travel

AVAILABLE ADD-ON SERVICE – STUDENT MUSIC VIDEO – \$3,450

Selected group from songwriting workshop works with Music Notes artists to create a professional-level audio recording and music video for their student-developed song using the Music Notes Mobile Recording Studio.

TIME REQUIRED

2-hour audio recording session last day of workshop; 2-hour video recording session next day

OUTCOMES

Student recording session provides purpose and context for students participating in songwriting workshops. Professional-level music video provides school with shareable, student-developed project to highlight student work and reinforce Safe Routes initiatives in engaging, relevant format.

PSA CONTEST PRODUCTION

New for the 2022/2023 school year, let Music Notes help put together an unforgettable PSA contest for your district or county. We can produce a video for your final awards ceremony, featuring a Music Notes concert to help draw attendance to the virtual event. Or bring Music Notes in for the planning stages and we'll collaborate with student leaders to plan the entire contest and event from beginning to end.

TARGET AUDIENCE

OUTCOMES

High school youth advocacy group for planning sessions; all ages for district or citywide contest

Student leaders develop youth advocacy skills as they implement district or citywide contest to promote safe routes education. Contest helps to support and promote safe routes education on a large scale and awards ceremony provides culminating event for district or citywide efforts.



OPTION 1

AWARDS CEREMONY VIDEO PRODUCTION \$3,950

Production of video to be shown for virtual awards ceremony

30-45 minute video includes Music Notes song performances, student videos announcing winners, and highlights from student entries

OPTION 2

AWARDS CEREMONY PLANNING AND VIDEO PRODUCTION \$8,950

Production of video to be shown for virtual awards ceremony

30-45 minute video includes Music Notes song performances, student videos announcing winners, and highlights from student entries

(4) 60-minute planning sessions with student leadership group

Planning sessions focus on promoting awards ceremony and planning content for ceremony

OPTION 3

CONTEST AND AWARDS CEREMONY PLANNING AND VIDEO PRODUCTION \$14,950

Production of video to be shown for virtual awards ceremony

30-45 minute video includes Music Notes song performances, student videos announcing winners, and highlights from student entries

(10) 60-minute planning sessions with student leadership group

Planning sessions focus on promoting PSA contest, soliciting and judging entries, promoting awards ceremony and planning content for ceremony

OUR TEAM

Jimmy Pascascio

Co-Founder, Video Director

Jimmy Pascascio, co-founder of Music Notes, has always enjoyed being behind a camera. As a kid, he used his dad's camcorder (usually without his dad knowing it) to make videos with his best friend. When he became an English teacher, he started teaching a video production class during his homeroom period. It was at this time that Jimmy first heard LaMar Queen's "Slope Intercept" song. Not knowing exactly how he would do it, he offered to help LaMar make a music video for the song. Since then, he has worked with Music Notes artists as well as his own students to create educational music videos that are creative and engaging. His videos have received multiple awards, including the Digital Voice Award from the Los Angeles County Office of Education and the Videos in the Classroom award from KLCS.



Jimmy earned his B.A. in Psychology and Religious Studies from U.C. San Diego, a Masters in Elementary Education from Loyola Marymount University, and a Masters of Arts in School Administration from California State University Northridge. He taught middle school English and Social Studies for 10 years and served as a high school intervention coordinator for 6 years.

LaMar "Mr. Q-U-E" Queen

Co-Founder, Artist



LaMar Queen, co-founder of Music Notes, is an artist at heart. He wrote his first song when he was in 7th grade! When he became a teacher, he found a way to combine his love of music with his passion for education. Answering a challenge from his first group of students, LaMar wrote his song "Slope Intercept" in 2007. Since then, he has worked tirelessly to provide his students and students across the country with music that not only sounds good, but teaches as well. He has garnered several awards for his unique approach to education, including being selected as the Outstanding Math Teacher by the Gates Foundation and Viacom as part of the Get Schooled initiative. He has also received honors from the City of Carson as well as the City of Los Angeles for his work in the community.

LaMar earned his B.S. in Elementary Education from Grambling State University where he served as the Director of Education for the Grambling chapter of the NAACP. He taught middle and high school math for 10 years.

David "Mr. D" Landix

Artist

David Landix began working with students at LA Academy Middle School in 2001. After taking an interest in a group of kids that would rap during their lunch breaks, he decided to try writing some raps of his own. Once he tapped into this previously undiscovered talent, David began creating songs and mixtapes. Then, with the support of Jimmy Pascascio and LaMar Queen, David wrote his first educational rap album, Deometry. David is inspired by the teachers he had the pleasure of learning from as a child who always used a wide variety of methods to teach. He sees his music as another tool for teachers to use as they continue to inspire their students.

David earned his B.S. in Mathematics Education from California State University Dominguez Hills. He taught 9th grade math at Locke High School for 7 years.

